



LIT GALAXY

Festival 2027

ANDROMEDA

STAGE

About Festival

LIT Galaxy Festival is Canada's next iconic electronic music and camping experience, transforming over 600 acres into an immersive world of music, art, adventure, and discovery.

For three unforgettable days over Canada Day weekend, more than 40,000 festival-goers will escape into a spectacular illuminated forest spanning 150 acres, featuring 250+ interactive art installations, 250+ games and activities, wellness experiences, gourmet food vendors, and breathtaking attractions.

At the heart of the festival are three unique stages, including a massive Main Stage featuring six international headliners alongside more than 40 world-class DJs, plus intimate live performances, unplugged sessions, and an unforgettable wireless headphone night experience beneath the stars.

Designed as more than just a music festival, LIT Galaxy is a fully immersive destination where camping, creativity, technology, nature, and community come together to create an experience unlike anything Canada has ever seen.

LIT GALAXY FESTIVAL

6 Headliners & 40 odether world class Artists & DJ's



ABOUT TIËSTO

Tiësto has consistently redefined, reshaped, and reignited electronic music, impacting popular culture in the process.

Renowned for multiplatinum international anthems, history-making performances, and boundless creativity it would be impossible to imagine the genre without his influence.

The GRAMMY® Award-winning international icon effectively pioneered the “Las Vegas DJ residency” as we know it, emerged as “the first DJ to perform at the Olympics,” and delivered smashes across the last three decades.

His career sales have surpassed 40 million albums, he has earned eight Billboard Hot 100 hits, amassed over 30 billion streams, and collected more than a dozen RIAA certifications for multiplatinum, platinum, and gold singles. This creative season has seen him triumphantly revisit the melodic deep house sound he helped innovate, bringing his career full circle. Enshrined as one of the most influential and inventive DJ/producers of all time, Tiësto continues to break boundaries and elevate electronic music to unparalleled heights.

Next Stop:

TIËSTO



FESTIVAL CONCEPT



Andromeda Stage – The Main Stage

Our headline stage featuring the
Biggest DJs
Live performances
Ppening ceremony
Closing show.



Zen Orbit

A dedicated wellness space featuring yoga sessions, guided meditation breathwork stretching
sound healing, mindfulness experiences, and fitness activities throughout the day.



Milky Way Walk

The main illuminated pathway connecting all festival attractions



Nova Stage

The second major stage featuring
Electronic music
Rising artists
Special guests
High-energy performances

Galaxy Gardens

A beautifully designed chill-out area with lighting installations
seating, hammocks, art, and places to relax

Gravity Zone

Festival attractions including the Ferris wheel, hot air balloons, carnival
rides, giant swings, interactive installations, and large-scale attractions

Mission Control

Information booth, lost & found, medical services, security, and guest
support



Nebula Forest

Our immersive forest stage with deep house
Melodic techno
Organic
Sounds
Visual art & lasers
Unique woodland atmosphereasers

Meteor Bites

A diverse food village with food trucks, international cuisine, desserts
cafés, fresh juices, and specialty drinks.

Orbit Market

Vendor village featuring local businesses, artisans, fashion, jewelry
wellness products, lifestyle brands, and unique exhibitors.

Lunar Lounge

VIP lounge with premium seating, exclusive bars, bottle service, and
luxury experiences.



LIT Galaxy Festival isn't just an event—it's an entire universe built for one unforgettable weekend.

THE EXPERIENCE

LIT Galaxy Festival is designed to be much more than a music festival. It's an immersive electronic music experience where music, art, lights technology entertainment, wellness, attractions, and community come together.

Guests will experience:

- 3 uniquely themed stages
- International electronic music artists and DJs
- 250+ art exhibitions and immersive installations
- 200+ games and interactive activities
- Ferris wheel and carnival attractions
- Hot air balloons
- Spectacular lighting, lasers, and visual shows
- Live performers and entertainers
- Yoga, meditation, breathwork, and wellness sessions
- Fitness and movement experiences
- Food trucks and international cuisine
- Vendor marketplace and artisan village
- Multiple bars throughout the festival grounds
- VIP experiences
- Relaxation lounges and chill zones
- Interactive photo installations
- A fully themed galaxy-inspired festival environment from entrance to exit



LIT Galaxy Festival is designed from the ground up to deliver one of the most advanced festival experiences in North America, combining cutting-edge technology, convenience, and world-class entertainment.

Your journey begins at our breathtaking main entrance, where an 80-foot illuminated astronaut welcomes you into an unforgettable world of music, art, and immersive experiences. This iconic landmark is custom-built exclusively for LIT Galaxy Festival, creating a spectacular first impression

Every guest receives an intelligent LED wristband that serves as your cashless payment system, secure entry pass, and interactive festival companion.

The wristbands synchronize with the music and stage productions, lighting up in spectacular colors to transform the crowd into part of the show while providing fast, secure, and contactless purchases throughout the festival.

The LIT Galaxy Festival App puts the entire event at your fingertips. With integrated GPS navigation you can easily locate stages, attractions, food vendors, restrooms, camping areas, and friends across the festival grounds. Receive real-time notifications, artist updates, schedule changes, emergency alerts, and exclusive festival announcements instantly.

Vendors also benefit from the festival's digital ecosystem by promoting products, announcing special offers, and connecting directly with attendees through the app. Combined with advanced security systems, streamlined entry, and intelligent event technology every detail has been designed to create a safe, effortless, and unforgettable experience for festival-goers, partners, and vendors alike.

A Seamless Festival Experience



Smart Technology. Seamless Experience.

At LIT Galaxy Festival, technology is designed to bring every guest closer to the experience.

Every attendee receives an interactive LED festival wristband that serves as secure event entry, a cashless payment system and a synchronized light experience that transforms the crowd into part of the show. Throughout the performances, the wristbands illuminate in harmony with the music, creating breathtaking moments across the festival grounds.

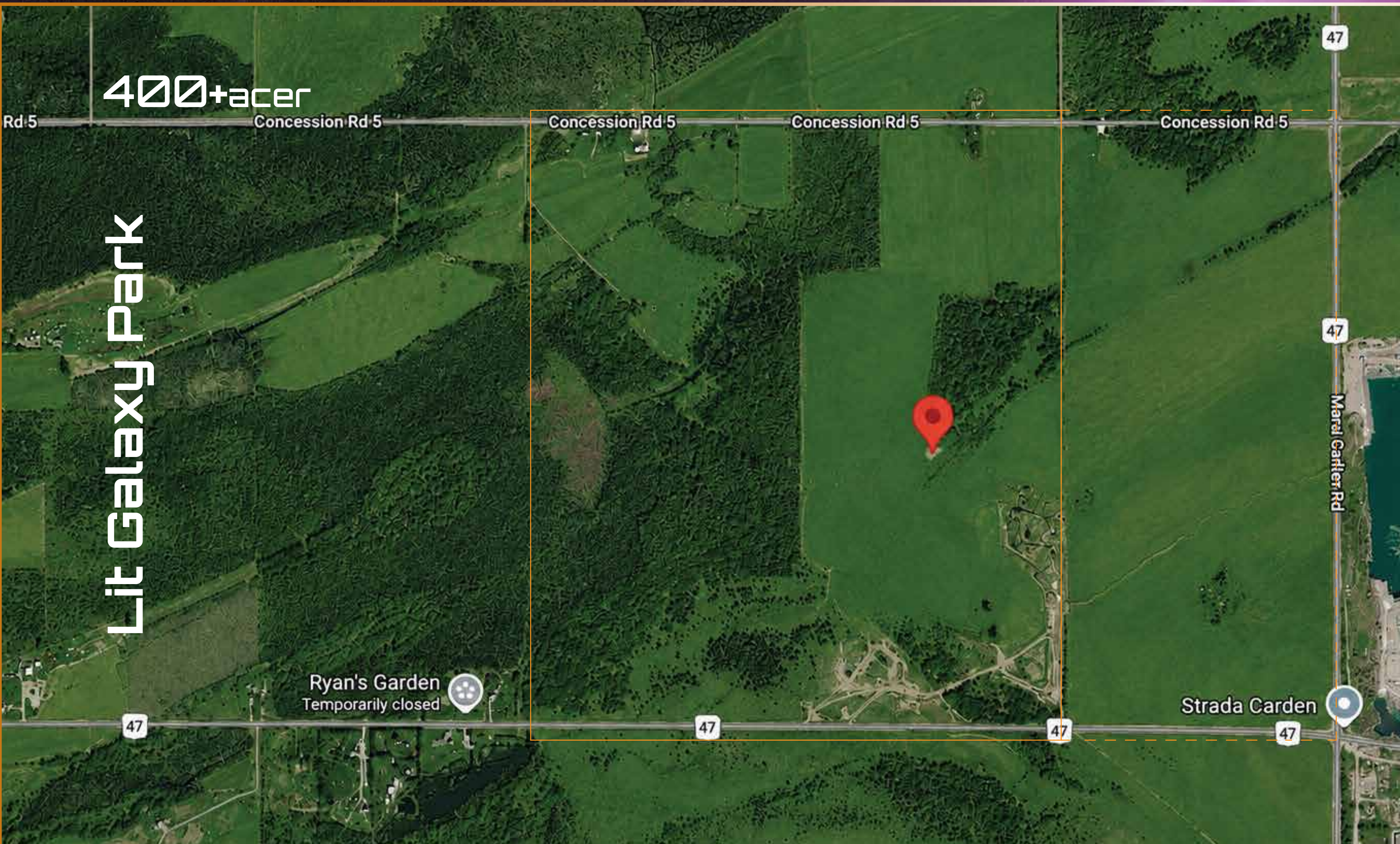
They also play an important role in emergency communication and guest safety.

The LIT Galaxy App is your personal festival guide. Instantly locate friends with GPS-enabled features, explore stages and attractions, discover food and merchandise vendors, receive real-time event updates and emergency notifications, and view schedules, activities, and exclusive festival offers all from the palm of your hand.

Together, the smart wristband and mobile app create a connected, secure, and completely cashless festival experience allowing you to spend less time waiting and more time enjoying every unforgettable moment.

One wristband. One app. One incredible journey through the Galaxy.





Where the Galaxy Comes to Life

Just over an hour from Toronto, a remarkable landscape awaits.

Surrounded by forests, open fields, and the natural beauty of Ontario near the Ramara and Orillia region, LIT Galaxy Festival is set on an extraordinary 400-acre festival site, with an additional 200 acres surrounding the property creating nearly 600 acres of immersive space unlike anything else in Canada.

This breathtaking destination has been chosen to become the home of a new generation of electronic music festivals. Towering trees, peaceful natural surroundings, and endless open skies provide the perfect canvas for a world transformed by light, sound, and imagination.

For three unforgettable days, the land will come alive with three spectacular stages, 46 internationally recognized DJs, six world-class headliners, immersive art installations, interactive experiences, camping villages, and thousands of synchronized lights that will illuminate the forest from sunset until sunrise.

Every pathway leads to a new discovery. Every corner reveals another adventure. Every performance brings you deeper into a universe designed to inspire wonder.

LIT Galaxy Festival is more than a destination—it's a place where nature and technology meet, where music becomes an experience, and where thousands of people come together to step into another world.

Welcome to LIT Galaxy. Welcome to a universe built on Earth.



Live acrobatic entertainment

Experience breathtaking aerial acrobatic performances, world-class circus entertainmen
immersive art installations & unforgettable live experiences throughout the festival grounds.





It's a three-day escape into music, nature, wellness, and adventure.

From sunrise yoga and guided meditation to interactive games, creative workshops, beach volleyball, relaxing hammocks, art experiences, and scenic camping, every moment is designed to inspire connection, exploration and unforgettable memories.

Whether you're dancing to world-class DJs, recharging in nature, discovering new activities, or simply enjoying time with friends.

LIT Galaxy offers an immersive festival experience unlike anything else.

Three days. Endless experiences. One unforgettable galaxy.

More Than a Music Festival



LET GALAXY FESTIVAL

OUR TEAM. OUR EXPERIENCE. YOUR EXPERIENCE.

Behind every unforgettable experience is a team that knows how to bring big visions to life. Our team of 10 directors brings decades of combined expertise across music, television, festivals, live events, broadcasting, and large-scale production.

We've done it all. Now, we're building something bigger than ever before.

10
DIRECTORS

HUNDREDS OF
CREW & PARTNERS

PROVEN. TRUSTED. DELIVERED.

Our team has successfully planned, produced, and executed some of the most iconic events and productions in Canada and around the world.

10
TV STATIONS

10
RADIO STATIONS

A PROVEN TRACK RECORD OF SUCCESS

ONTARIO PLACE
FESTIVALS



20,000+
ATTENDEES

PERSIAN
NEW YEAR



15,000+
ATTENDEES

MARC ANTHONY
LIVE IN CONCERT



20,000+
ATTENDEES

TASTE OF
DANFORTH



NEARLY
1 MILLION
ATTENDEES

AND MANY MORE FESTIVALS,
SHOWS & CONCERTS



LIVE NATION

ticketmaster

Ontario
Place

Persian
New Year

TASTE
OF THE DANFORTH

SONY
MUSIC

UNIVERSAL
MUSIC GROUP

kmm

FACTOR

ENTERTAINMENT & MEDIA EXPERTS

NETFLIX Disney+ prime video

Experience working with leading platforms and networks including Netflix productions and TV shows.



BUILDING THE FUTURE

We're just getting started. Our vision for Let Galaxy is to become Canada's premier electronic music experience and to grow into a world-class destination in the spirit of Tomorrowland.



ONE TEAM. LIMITLESS EXPERIENCE. ENDLESS POSSIBILITIES.

LET'S BUILD THE FUTURE OF MUSIC TOGETHER.

Team Built on Experience

Behind LIT Galaxy Festival is a leadership team of 10 directors whose combined experience spans decades in live entertainment, large-scale event production, broadcasting, and media. Together, they have helped produce concerts cultural celebrations, festivals, television productions, and broadcast events that have welcomed audiences ranging from thousands to hundreds of thousands of attendees.

The team's experience includes major music festivals, large cultural celebrations, high-profile concerts, broadcast television and radio operations, and collaborations across the entertainment industry. Their backgrounds encompass event planning, production, marketing, sponsorship, artist relations, logistics, security, media, and live operations bringing together every element required to deliver a world-class festival experience.

Now, that collective expertise is focused on one ambitious vision: LIT Galaxy Festival a next-generation electronic music festival that blends music, technology, art, nature, and immersive storytelling into an unforgettable destination.

Our goal extends beyond creating a single event. We are building a festival that grows year after year into one of North America's premier electronic music destinations, inspiring generations of music lovers and creating an experience that becomes a tradition for years to come.

Powered by experience. Driven by innovation. United by one vision. Welcome to LIT Galaxy.

Behind the Galaxy

More than a festival. A story worth telling

A 10-episode documentary series is planned to follow the incredible journey of building LIT Galaxy Festival from the ground up. Designed for streaming platform distribution, the series captures every challenge, every breakthrough, and every unforgettable moment over more than three years of planning.

From meetings with sponsors, investors, artists, and government officials to navigating permits setbacks, and impossible deadlines, cameras follow the team behind the scenes as they chase a vision that many believed couldn't be achieved.

The series reaches its spectacular finale as the gates open, world-renowned DJs take the stage and thousands of fans come together for three unforgettable days of music, art, and celebration.

Witness the dream. Experience the journey. Live the Galaxy

A NETFLIX ORIGINAL SERIES

LIT GALAXY FESTIVAL

THE TV SERIES

BEHIND THE DREAM.
BEYOND THE STAGE.

TSO

10 EPISODES.
ONE MASSIVE JOURNEY.

THE UNTOLD STORY OF HOW THE WORLD'S
MOST IMMERSIVE MUSIC FESTIVAL
IS BUILT FROM THE GROUND UP.

28 CAMERAS | AERIAL DRONE FILMING | ARTIST INTERVIEWS | BEHIND THE SCENES | 10 EPISODES | STREAMING EXCLUSIVELY ON NETFLIX

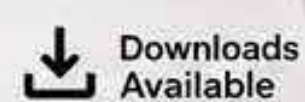
LIT GALAXY RADIO STATION

THE SOUND OF THE UNIVERSE

ON AIR LIVE



LAUNCHING
NOVEMBER 1ST
TUNE IN. FEEL IT. LIVE IT.



LISTEN ANYWHERE

BE PART OF THE GALAXY

LITGALAXYFESTIVAL.COM

LIT Galaxy Radio Station

LIT Galaxy Radio Station is the official home of electronic dance music and the heartbeat of the LIT Galaxy Festival. Launching in November, the station will bring together an incredible lineup of DJs from around the world, featuring exclusive mixes, live sets, new releases, and the biggest EDM anthems 24 hours a day.

Created for music lovers and festival fans alike, LIT Galaxy Radio Station is more than just a station—it's a global destination where electronic music never stops. Whether you're discovering the next rising artist or listening to world-renowned DJs, you'll always be connected to the energy of the LIT Galaxy community.

Listeners will be able to stream LIT Galaxy Radio Station across major platforms, including Apple Music, iTunes, Roku, smart TVs, mobile devices, and other leading music streaming services, making it easy to tune in anytime anywhere in the world.

From exclusive festival content and artist interviews to nonstop electronic music, LIT Galaxy Radio Station is bringing the sound of the future to listeners everywhere.

LIT Galaxy Radio Station — The Sound of the Festival. Anywhere. Anytime.

The Electronic Music Festival Industry

The electronic music festival industry has become one of the fastest-growing sectors in live entertainment, attracting millions of fans and generating billions of dollars in annual economic impact worldwide

Industry at a Glance

Global Market Value **US\$15+ Billion annually**

Projected Market Value by 2035 **Nearly US\$30 Billio**

World's Largest Electronic Music Festivals

Festival Annual Attendance

- EDC Las Vegas 500,000+
- Tomorrowland (Belgium) 600,000+
- Coachella (USA) 250,000+
- Electric Forest (USA) 50,000–60,000



Why Brands Invest

- Millions of highly engaged fans worldwide
- Massive social media reach and global exposure
- Premium sponsorship and experiential marketing opportunities
- Strong return on brand visibility and customer engagement
- Loyal audience with high spending power

LIT Galaxy Festival

40,000+ attendees • 600-acre venue • 3 major stages • 6 international headliners • 250+ art installations & experiences

LIT Galaxy Festival is positioned to become one of Canada's premier electronic music festivals, delivering an unforgettable experience while providing sponsors with exceptional brand exposure and direct access to a passionate, experience-driven audience.

Sponsorship Tiers



Title Partner — \$1,000,000

- Festival presented by the sponsor
- Exclusive category rights
- Main logo on all advertising
- Naming rights to the main stage
- Premium activation space
- VIP hospitality
- Speaking opportunity
- Extensive digital and social media exposure

Presenting Sponsor — \$500,000

- Official Presenting Sponsor of LIT Galaxy Festival.
- Prominent logo placement on all major advertising and marketing materials.
- Exclusive sponsorship of one major festival experience or secondary stage
- Large premium activation space
- VIP hospitality package
- Website and festival app branding
- Extensive digital and social media campaign
- LED screen advertising throughout the festival
- Premium on-site signage and brand recognition

Platinum Partner — \$250,000

- Major logo placement
- One stage or premium experience sponsorship
- Large activation area
- VIP passes
- Website and app branding
- Social media campaign
- LED screen advertising

Gold Partner — \$100,000

- Medium logo placement
- Activation booth
- VIP tickets
- Website listing
- On-site signage
- Social media mentions

Silver Partner — \$50,000

- Vendor/activation space
- General admission tickets
- Website recognition
- Digital advertising

Bronze Partner — \$25,000

- Booth space
- Logo on sponsor board
- Website listing
- Festival tickets



Stage Naming Rights

- Main Stage: \$300,000–\$500,000
- Second Stage: \$150,000–\$250,000
- Third Stage: \$100,000–\$175,000

Festival Experiences

- VIP Lounge Sponsor: \$150,000
- Camping Village Sponsor: \$100,000
- Wellness & Yoga Area: \$75,000
- Ferris Wheel Sponsor: \$75,000
- Hot Air Balloon Experience: \$75,000
- Art Forest Sponsor: \$100,000
- Food Court Sponsor: \$125,000
- Charging Station Sponsor: \$40,000
- Water Refill Sponsor: \$50,000
- Entrance Gates Sponsor: \$150,000

On-Site Activations

- Custom Brand Activation (20'×20'): \$25,000
- Premium Activation (40'×40'): \$50,000
- Large Experiential Zone: \$100,000–\$250,000

Hospitality

- VIP Suite: \$30,000–\$75,000
- Corporate Hospitality Package (20 guests): \$20,000
- Executive Tables: \$10,000

Digital Opportunities

- Festival App Sponsor: \$75,000
- Wristband Sponsor: \$100,000
- Livestream Sponsor: \$150,000
- Festival Map Sponsor: \$40,000
- Wi-Fi Sponsor: \$100,000



LIT GALAXY

CANADA’S ULTIMATE EDM EXPERIENCE UNDER THE STARS

The Lit Galaxy Festival will feature 6 HEADLINE DJs and over 40 SUPPORTING DJs and performers!

Lit Galaxy Festival is Canada's premier electronic music experience, created exclusively for Canada Day weekend. Designed to become one of the country’s most anticipated annual events, the festival will feature three immersive stages, six international headliners, and a carefully curated lineup of world-class artists, production, art, wellness experiences, and interactive activations.

More than just a music festival, Let's Galaxy is a celebration of music, culture, innovation, and community—bringing thousands of attendees together for an unforgettable weekend unlike anything Canada has experienced before.

This is where brands connect with a passionate audience and become part of the next iconic Canadian festival.

LIT GALAXY

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Version 1.0



*Find your
Love
at the Festival*